Change of Business Environment in Oil Downstream & Human Resources Development **Andrew Yakubu** A Paper Presented by the GMD of NNPC at the 31st JCCP International Symposium January 2013



Change of Business Environment in Oil Downstream & Human Resources Development Outline



- Background
 - Global Trends in Downstream Oil
 - The Business Environment of Downstream Oil in Nigeria
- Human Capacity Development in the Nigerian Oil & Gas Industry
 - The Petroleum Act & Human Capacity Development Under the Act
 - Focus of NNPC Human Resource Strategy
 - NNPC Transformation & Human Capacity
 Development
- Concluding Remarks



Background

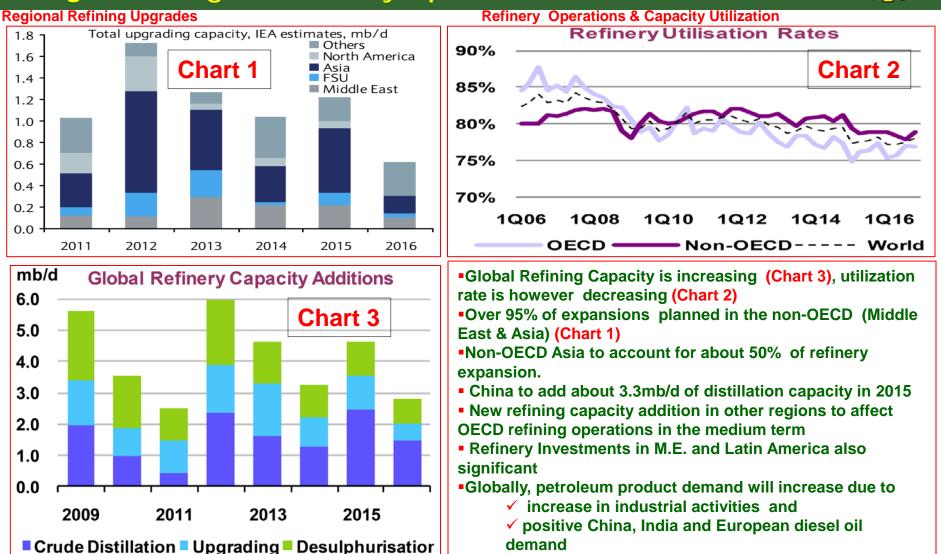




- Global crude oil demand is fast driving consumption which is estimated to hit 99.7 mil b/d by 2035, basically owing to improved consumption mainly from non-OECD countries.
- Although, OECD demand has been fairly unchanged, non-OECD demand growth continue to sustain stability in the market. India, China and members of OPEC are some of the contributors to non-OECD oil demand gains.
- Nigeria's crude oil and gas reserves is put at 36 billion barrels and 187 Tcf respectively, with current crude oil production averaging at 2.5 mil barrels per day
- The strategic focus for gas in Nigeria is to support domestic power generation and industrial projects in addition to new gas export projects, viz: BLNG, NLNG T7 & OKLNG
- Following the recent development in the Northern Hemisphere, US especially, Nigeria is developing and sustaining new markets in the southern hemisphere
- Increased domestic utilization of oil and gas is driving increase in downstream investments and activities, exposing new technical and human resources challenges.

Change of Business Environment in Oil Downstream & Human Resources Development Background: Regional Refinery Operations





Change of Business Environment in Oil Downstream & Human Resources Development Background: European Refinery Margins (\$/bbl)



Although European refining capacity is shrinking and utilisation rates are down, non OECD Asia, Middle East, Africa and South America are building additional capacities for refining.

2010 More than 1.4 mbd of relatively simple refining capacity globally has already been shut down since 2007

Worldwide refining capacity shutdown, 2008 to current¹

Kbd

Refinery	Location	NCI ²	
TNJ-BP – Chernogornett	Russia	1.0	2 2008
Chevron – Perth Amboy	New Jersey, U.S.	2.8	- 83
Petro Star – Valdez	Alaska, U.S.	1.0	1 50
Alon – Long Beach (Paramount)	California, U.S.	1.0	1 55
Shell – Yabucoa	Puerto Rico	5.0	73
Bayernoil – Vohburg/Ingolstadt/Neustadt	Germany	7.0	32
Paramount – Portland	Oregon, U.S.	N/a	17 2008 total 312 kbd
Nihonkai Oil – Toyama	Japan	3.6	-60 2009
Big West - Bakersfield	California, U.S.	9.0	-68
Petroplus – Teesside	England	1.8	117
Valero – San Nicolas	Aruba	6.6	275
Valero – Delaware City	Delaware, U.S.	11.7	190
Sunoco – Westville	New Jersey, U.S.	8.2	152
Western – Bloomfield	New Mexico, U.S.	6.2	18 2009 total 880 kbd
Total – Dunkirk	France	9.1	
Shell – Montreal	Quebec, Canada	8.1	- 121
		Total	1,450

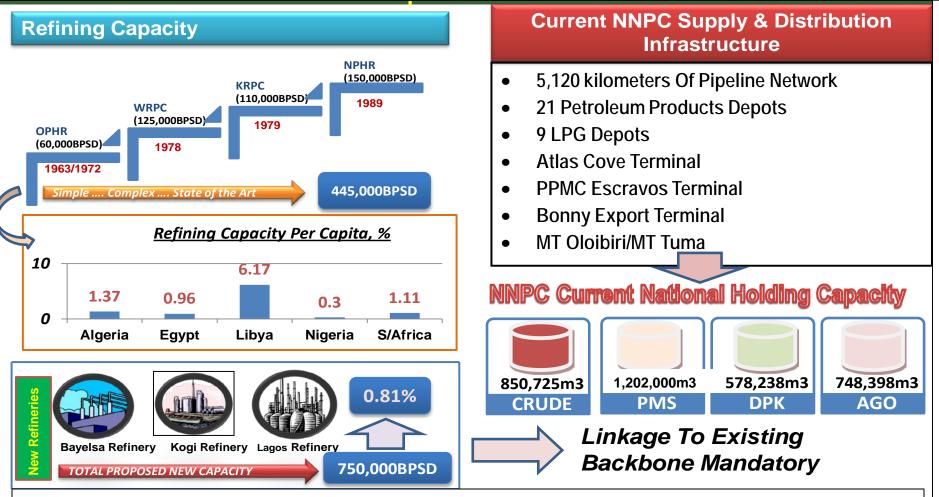
1 Performance of shutdown based on McKinsey view

2 Nelson Complexity Index - a composite complexity index based on individual unit complexities and capacities in a given refinery

SOURCE: McKinsey refining survey

Change of Business Environment in Oil Downstream & Human Resources Development Domestic Refining Capacity & Downstream Infrastructure





Significant growth expected in Nigeria's domestic refining capacity and upgrade/expansion of its infrastructure.



Nigeria is aggressively pursuing the development of infrastructure to grow the midstream and downstream.

This will lead to the roll out of 3-Industrial Parks, beginning with Ogidigbe Industrial Park viz.: South West, East Niger Delta & Northern Area.

(2018)

Each facility to be an independently owned Venture

(2015)



Human Capacity Development in the Nigerian Oil & Gas Industry

Change of Business Environment in Oil Downstream & Human Resources Development Human Capacity Development In the Nigerian Oil and Gas Industry: Recruitment & Training of Nigerian Citizens



- Nigeria is currently adding capacity through rehabilitation of existing facilities and development of new projects in the downstream
- Human capacity demand is expected to grow and Nigerian oil and gas industry is investing in human capacity development
- Development of human capacity within the Nigerian Oil & Gas Sector is prescribed by legislation under the Petroleum Act as amended
 - The Petroleum Act focuses on 2 major Areas;
 - Recruitment & Training of Nigerian Citizens Section 26-29
 - Employment of Nigerian Citizens (Paragraphs 17)
- This is further strengthened by the National Content Act which deals with ownership and participation of Nigerians in the Oil and Gas business

NNPC has since inception in 1977 complied with the provisions of the law and in some cases surpassed the requirements

Change of Business Environment in Oil Downstream & Human Resources Development Basic Human Capacity Development

NNPC's Adaptation of Basic Human Capacity Development Model

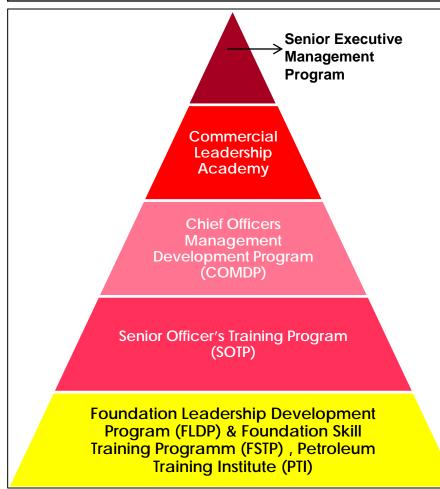


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Change of Business Environment in Oil Downstream & Human Resources Development Basic Human Capacity Development (2)



NNPC's Adaptation of Basic Human Capacity Development Model



Foundation Leadership Development Program

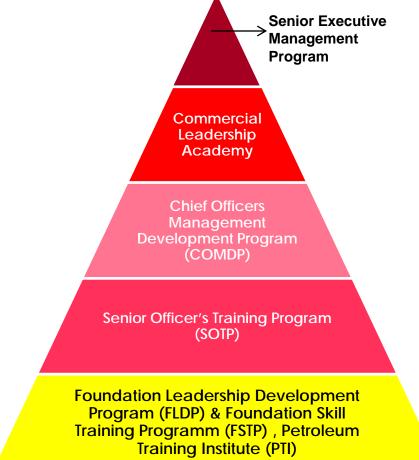
The FLDP is a foundation leadership Development Program that targets Young joiners. The objectives of the program are to:

- Help the Young joiners understand NNPC Core Values, Ethics and Business Processes;
- Develop interpersonal and team building skills to foster and sustain value adding relationships;
- Be introduced to the Leadership
 Development Framework
- Successfully have a seamless transition from school to the workplace.

Change of Business Environment in Oil Downstream & Human Resources Development Basic Human Capacity Development (3)



NNPC's Adaptation of Basic HumanFCapacity Development Model8

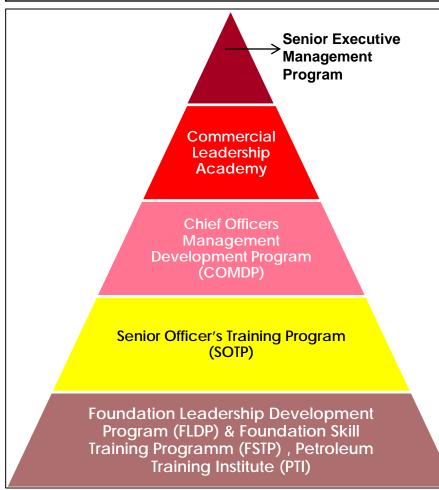


- Foundation Skill Training Program (FSTP)
 & Petroleum Training Institute (PTI)
 Provide the new employees a common
 - Provide the new employees a common platform on which they will build careers in the Oil and Gas Industry
- Shore up and rebuild dwindling Technical Base of the Corporation
- Provide Monitoring, Assessment and reporting capabilities to enhance Career Planning and Development
- Encourage young professionals to drive own development through structured guidance & self learning
- Provide sound, fair and equitable basis for career progression

Change of Business Environment in Oil Downstream & Human Resources Development Basic Human Capacity Development (4)



NNPC's Adaptation of Basic Human Capacity Development Model



Senior Officer's Training Program (SOTP)

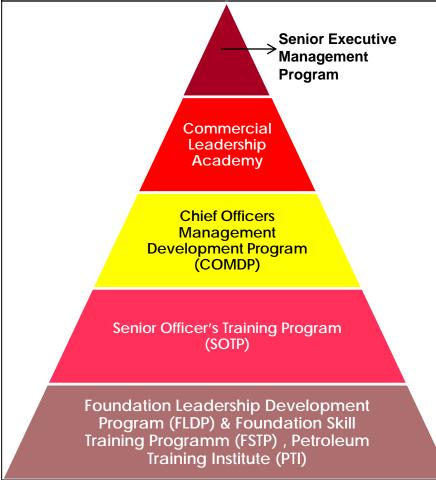
The Senior Officers Transition Program is a transition program aimed at equipping officers transiting to the supervisory cadre. The objectives of the program are to:

- Help participants identify the current core business challenges of the Oil and Gas industry;
- Provide participants with basic knowledge of appropriate tools and presentation skills;
- Provide participants with supervisory management skills;
- Prepare participants for the Chief Officers
 Management Development Program and
- Generally equip them with people management skills that will enable them add value to the organisation.

Change of Business Environment in Oil Downstream & Human Resources Development Basic Human Capacity Development (5)



NNPC's Adaptation of Basic Human Capacity Development Model



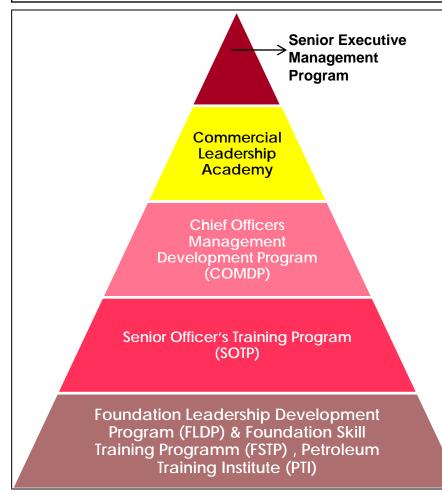
Chief Officer's Management Development Program (COMDP)

- This is the flagship of Leadership Development Programs in NNPC for Senior Staff.
- It is an eight week intensive program designed to train participants towards becoming excellent professional and versatile managers.
- The program also helps NNPC to provide a virile pool of potential leaders and managers sound in the knowledge of oil and Gas business, readily able to diagnose and solve industrial problems and face challenges of a highly competitive and dynamic business environment.

Change of Business Environment in Oil Downstream & Human Resources Development Basic Human Capacity Development (6)



NNPC's Adaptation of Basic Human Capacity Development Model



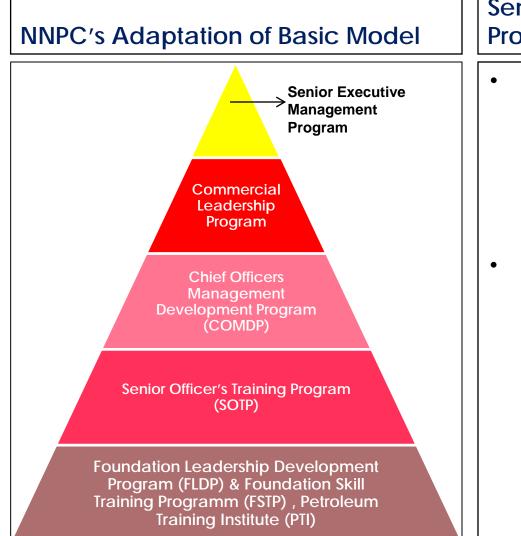
Commercial Leadership Academy

The Commercial leadership Academy is designed for top and senior management (M1-M4). Some of its objectives include to:

- Strengthen Commercial Leadership
- Equip leadership with tools for effective management of business units
- Enhance shared understanding of our core businesses
- Change mindsets and behavior
- Embed Performance management culture
- Develop effective corporate governance practices

Change of Business Environment in Oil Downstream & Human Resources Development Basic Human Capacity Development (7)





Senior Executive Management Program

- This program is a less formal development program and is designed to provide Top Management with the knowledge and requisite tools that will help them to lead from a higher level and make sense of complex environments.
- NNPC exposes Management staff through participation in globally renowned organizations such as Wharton, Harvard etc.

Change of Business Environment in Oil Downstream & Human Resources Development Challenges to Human Capacity Development

- Identifying competencies critical to success: The challenge of turning an entitlement culture into performance based culture.
- Integrating corporate culture and competency: Making competency an important part of corporate culture.
- Tilted demographics(Ageing workforce) & succession planning
- Attracting and retaining talents



Conclusion

Change of Business Environment in Oil Downstream & Human Resources Development Conclusion



- Nigeria as a developing country needs critical interventions in developing downstream infrastructure to meet growing demand for petroleum products. Human capacity to support this demand growth is critical.
- For NNPC, strategies to grow capacity in our stewardship of the downstream assets in Nigeria include:
 - Developing in-house competencies through a series of development programs (as indicated in the presentation) including staff attachment to IOCs, international development programmes and the attendance of courses organized by international partners e.g. JCCP
 - Experienced hire recruitment programs. Since NNPC is the only refiner in Nigeria, competencies for success in refinery necessarily has to come from areas where there is surplus human capacity.
 - Engaging consultants and other experts on an ad-hoc basis to address critical areas of under performance
 - Opportunity for expatriates to cater to identified skill gaps



DOMO ARIGATO GOZAIMASU



THANK YOU VERY MUCH