

# JCCP Regular Course Program Completed

Course No. IT-1-19

April 16 – 26, 2019

Course title: Marketing, Trading and Business Planning

Course Coordinator : Mr. Masanori Ozaki

## <Content>

This course aims to provide participants an understanding of Japan and its oil/energy industry's efforts to address the issues they are facing.

The course also provides workshops on crude selection, financial management and oil company strategies using marketing/ business administration frameworks and rational thinking skill.

## <Site visits>

San-Ai Oil Haneda Office

JXTG Nippon Oil & Energy Negishi Refinery

Fujitani Oil

## <Participants>

12 Participants from Cambodia, Iraq, Kuwait, Libya, Mexico, Qatar, Saudi Arabia, U.A.E., and Vietnam



Apr. 25 / 「Rational Thinking for strategic decision-making」 WS with Mr. OKUDA