

TR-1-13 Petroleum Marketing
April 8 – April 25, 2013

Lecturer: Masayuki Jimbo

Content: Petroleum Industry in Japan; Refinery Shipping
System of the Petroleum Products;
On-site Observation of the Facilities;
Endless Price War in Retail Market;
Oil Flow to Mass Consumers;
Latest Service Station Facilities;
Integrated Refueling System;
Facilities and Safety Refueling Operation;
Distribution of Petroleum Products;
Facilities and Safety Measures;
New Automobile Fuel;
Business Expansion to Non-Oil Field;
Management by Rational Thinking Process;
Workshop "Advanced Negotiation";
Workshop "Financial Accounting";
Workshop "Procurement"; Workshop "Oil Derivatives"

Site visits: JX Nippon Oil & Energy Corporation (Mizushima Refinery);
Fujitani Inc. (depot, service stations); San-ai Oil Co., Ltd. (Haneda Airport Branch);
Tatsuno Corporation (Yokohama Plant);
JX Nippon Oil & Energy Corporation (Head Office)

Countries: Bahrain, Cambodia, Ecuador, Indonesia, Iraq, Libya, Myanmar, Nigeria, Thailand, Timor-Leste,
UAE, Uzbekistan, Vietnam, Yemen



<14 countries / 20 participants>