

JCCP Regular Course Completed

TR-10-16 Strategic Management of Petroleum Industry

October 11-21, 2016

Lecturer: Mr. Tetsuo Arai

Contents :

For prospective candidates for future executives, the program provides lectures, workshop and site visits to oil companies, engineering and manufacturer to foster strategic planning capability of oil producing countries.

Lecture and Workshop:

Business strategies of refiners and marketers, Energy policy and long-term plan, Industry organization and history, Workshop for strategies for national oil companies, Strategies of automobile companies, Top lecture (JSR Corporation)

Site visit :

JX Energy (Oita refinery), Toyota Motors Kyushu (Miyata plant), Kyushu University, Mitsubishi Hitachi Power Systems (Nagasaki works), JGC, Idemitsu

Participant :

Saudi Arabia, UAE, Kuwait, Oman, Iran、Kazakhstan, Indonesia, Vietnam, Myanmar、Thailand, Mexico

Total 11 Countries 15 participants

