

Presentation to

30<sup>th</sup> JCCP International Symposium

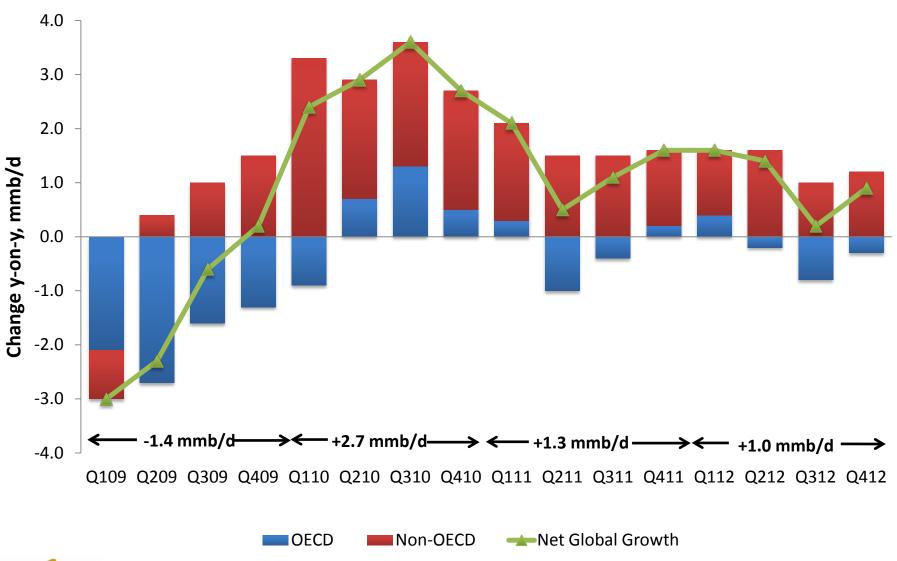
Ву

Dr. Fereidun Fesharaki, Chairman FACTS Global Energy

January 25, 2012 Tokyo, Japan

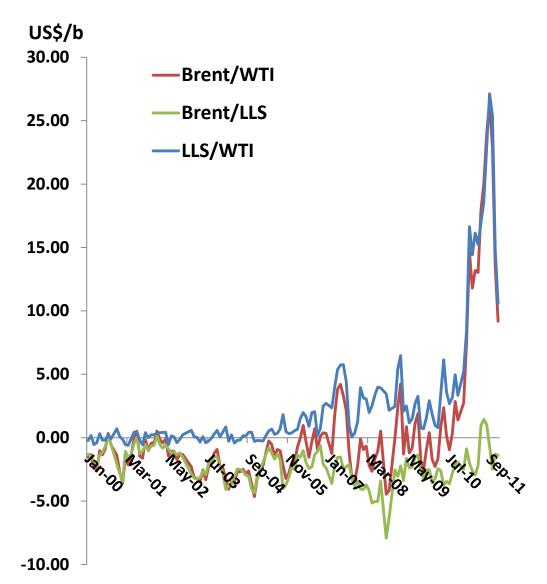


### Oil Demand in 2011 and 2012 Slowed Down from 2010





## **Brent/WTI Differential to Stay High?**



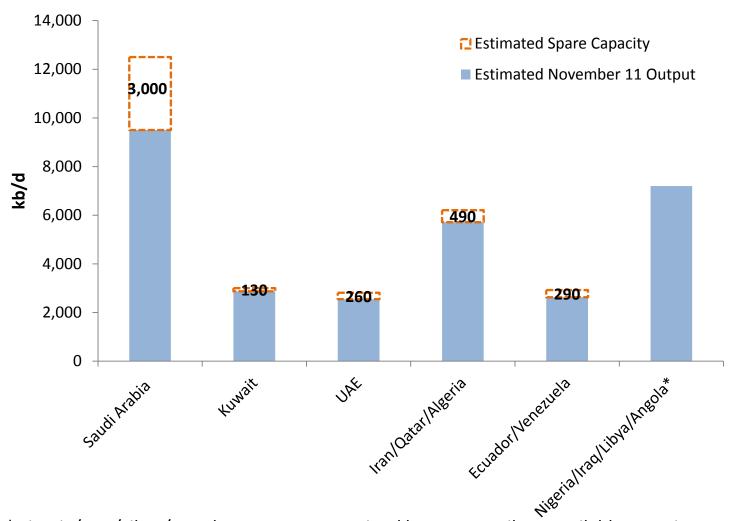
### **Factors on Brent/WTI Spread**

- ➤ Infrastructure bottleneck: current pipeline capacity into Cushing is 1.9 mmb/d but pipeline capacity out of Cushing is only 1 mmb/d.
- ➤ Liquid production from the US shale gas plays—up from ~700 kb/d in 2011 to 1.3 mmb/d in 2013 and 1.9 mmb/d in 2015.
- ➤ Increase in western Canadian crude exports to US—up by 700 kb/d by 2015.
- ➤ Progression on the proposed major pipelines: Seaway reversal project (400 kb/d), Keystone XL pipeline (500 kb/d), and Enbridge Monarch pipeline (expand from 150 kb/d to 350 kb/d).



# **OPEC Spare Capacity Estimated Only at 4 mmb/d**

### **OPEC Estimated Output and Capacity**



\*Nigeria/Iraq/Libya/Angola – output constrained by temporarily unavailable capacity.



### 2012 will be a Tough Year

### **Downward Pressure on Price**

- ➤ Weak world oil demand growth of only 900 kb/d in 2012 compared to 1.2 mmb/d in 2011.
- Exceptional growth in non-OPEC oil supply of 1 mmb/d.
- Growth in OPEC oil supply of only 500 kb/d.

### **Upward Pressure**

- Geopolitical tensions worldwide, but especially in the Middle East.
- Iran sanction issues and potential backlash.
- Iraq political crises and potential conflicts among different factions.

Net impact: prices may not be that different in 2012 from 2011.



### **Iran Sanctions Issues**

- The oil market is like a swimming pool. If you remove a bucket from one side and pour one in on the other side, the impact is minor.
- ➤ The European countries will move to reduce or eliminate imports from Iran over a 6-12 month period. Iran has large debt payments to Italy repaid partially by oil.
- ➤ China has reduced imports from Iran by half, due to price and credit terms within the past month, before the sanctions. We expect a resolution.
- > Japan, Korea, and India are likely to show small-scale cuts in crude imports (but, probably not condensate).
- Symbolic cuts could be 10-15%.
- This means Iran will face marketing difficulties and will resort to floating storage, but we expect 70-80% of exports will be sold eventually.
- > A full stoppage of Iran's exports cannot be met by OPEC or non-OPEC.
- > Sanctions will be partially effective, but we expect Iran's exports to continue, unless there is a military conflict.



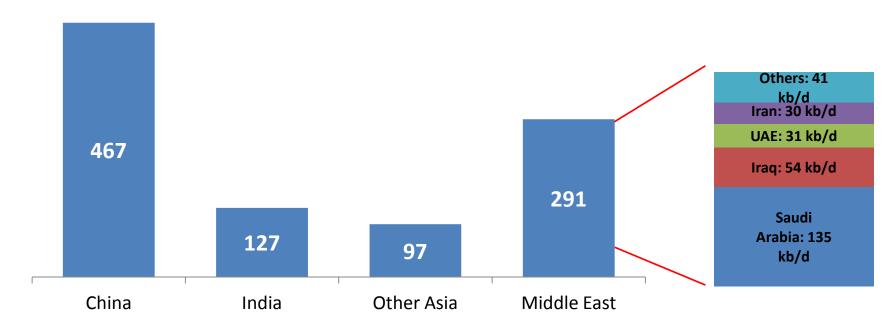
# Price Will Stay at US\$100-110/b in 2011 and 2012

Base Case Dubai Crude (US\$/b)					
	Q1	Q2	Q3	Q4	
2009	\$44.3	\$59.1	\$67.9	\$75.4	
2010	\$75.8	\$78.1	\$73.9	\$84.3	
2011	\$100.5	\$110.7	\$107.1	\$107.0	
2012	\$105.8	\$102.7	\$108.2	\$112.5	



## Long Term: Market Tightness Will Return

Annual "Base-Load" Demand Growth: 2010-2020, kb/d

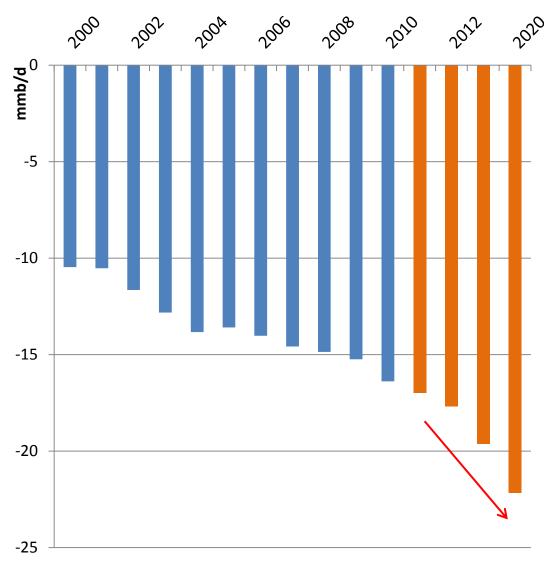


### **Structural Demand Shift:**

- OECD countries Oil demand has peaked;
- Non-OECD countries Strong "base-load" demand growth of ~1.0 mmb/d in the next decade.



## **Asia Net Crude Imports Rising Fast**

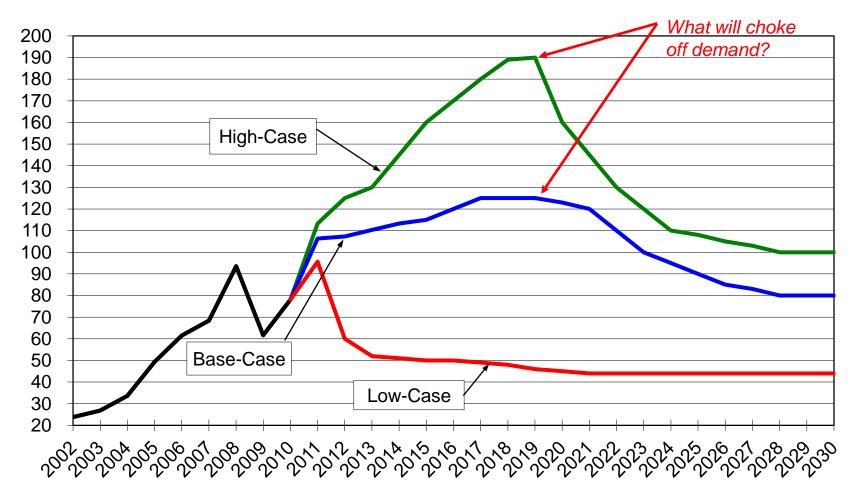


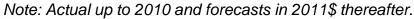
- Diversifying sources of crudes supplies, but Asia has to import more from OPEC (especially Middle Eastern countries).
- Asian NOCs aggressively acquiring overseas upstream assets.
  - China spent more than US\$50 billion in overseas upstream oil and gas acquisitions in 2009 and 2010 alone;
  - India, Korea, and Japan are also aggressive in their overseas acquisitions.
- Establishing global trading network.



## Longer-Term Oil Market Still Seen as Bullish

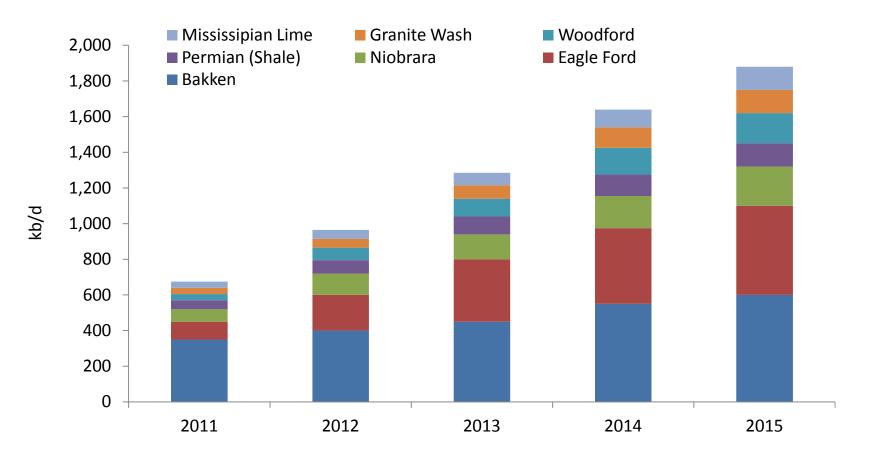
### High, Base, and Low Price Forecasts for Dubai, US\$/b







### Real Game Changer: Liquids Production from Shale



- ➤ US crude production declined from ~6 mmb/d in 2003 to 5 mmb/d in early 2009, but light crude production associated with shale gas plays has reversed the trend.
- Current liquid production from shale is ~700 kb/d with projections to nearly 2 mmb/d by 2015.



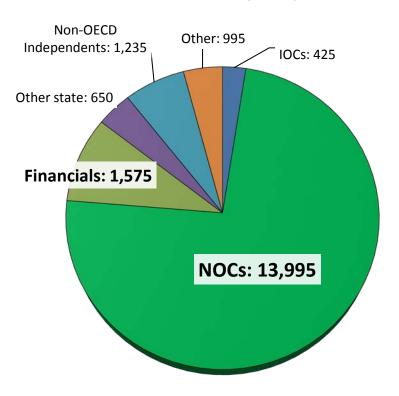
## Future of Shale Gas Liquids Outside the US

- > The US resources are less than 8% of global resources.
- Very little non-US information on organic content.
- > Speed of development outside the US will be slow due to lack of well servicing infrastructure.
- > Shale gas requires pipeline infrastructure and a market.
- Shale gas exploration in China, Australia, Poland, and Argentina.
- ➤ What is the potential for shale gas liquids by 2020-25? 5 mmb/d? 10 mmb/d? Equivalent of Iraq or Saudi Arabia production?

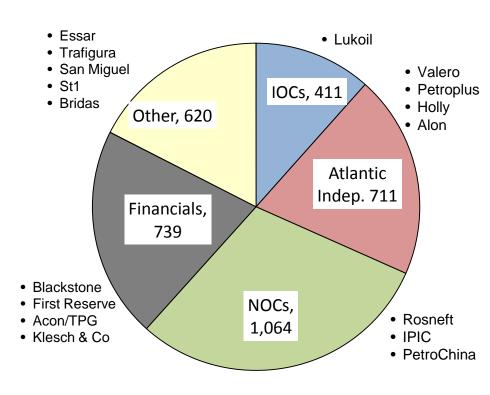


## Who is Still Investing in Refining?

# New Refinery Announcements Since Mid-2008 (kb/d)



# Purchasers of Existing Refining Capacity Since 2008 (kb/d)



Total since mid-2008: 19 mmb/d

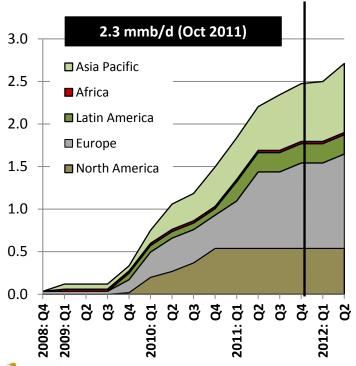
Total since mid-2008: 3.4 mmb/d



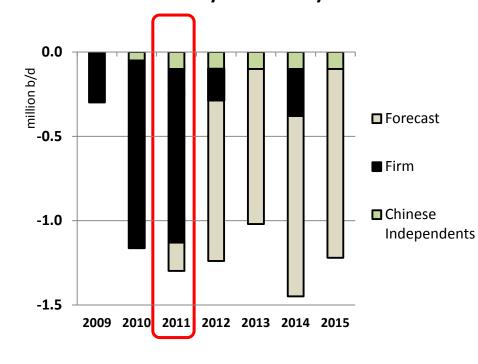
### Refining Sector's Response to Downturn: Closures

- Between 2008 and mid-May 2011, 2.3 mmb/d of refining capacity was permanently shut (1 mmb/d this year).
- A further 200 kb/d is confirmed to close by mid-2012, with another 450 kb/d of unspecified Japanese reductions by 2014, and up to 700 kb/d of US capacity.
- In total, we consider another 4.2 mmb/d will close by 2015, bringing the total to around 7 mmb/d.

### **Refinery Shutdowns (Cumulative)**



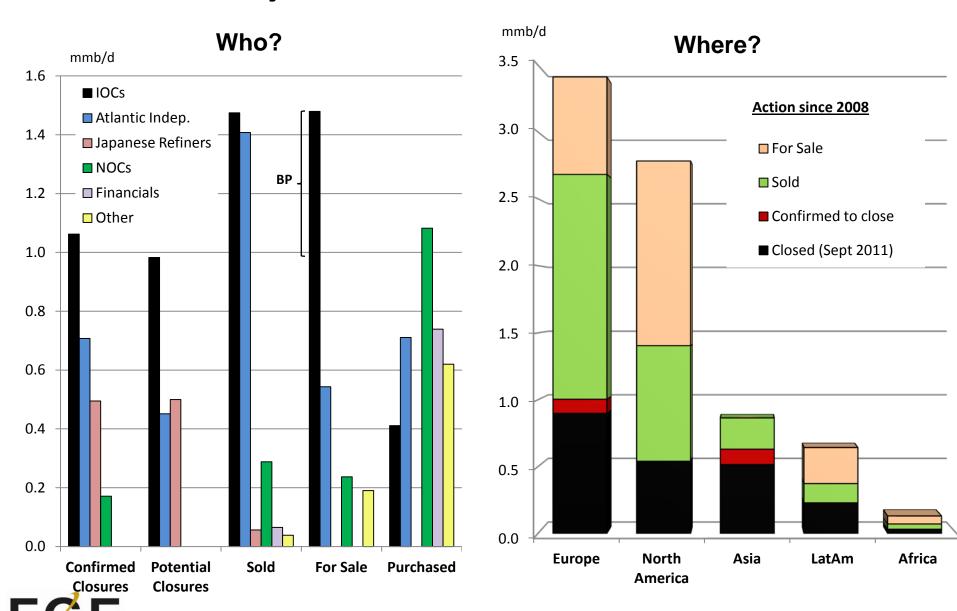
#### **Forecast Refinery Closures by Year**



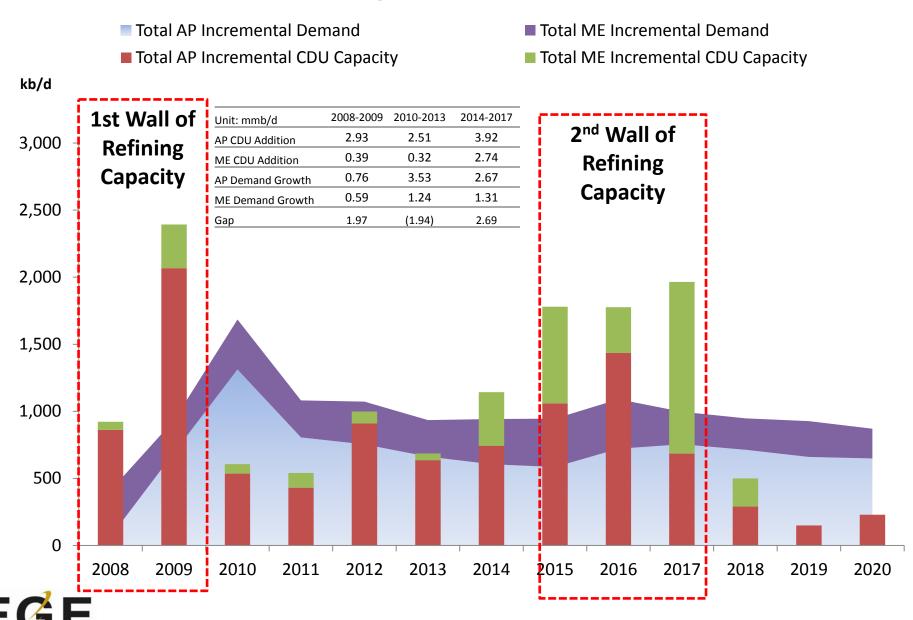


million b/d

## **Refinery Closures and Sales Since 2008**

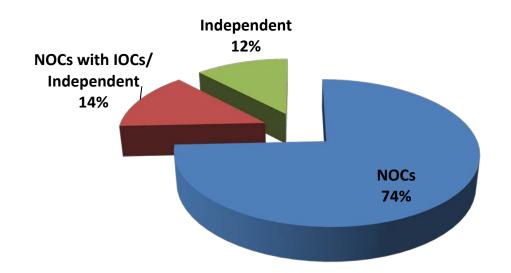


## **East of Suez Refinery Build and Demand Growth**



### Who is Building in the East of Suez?

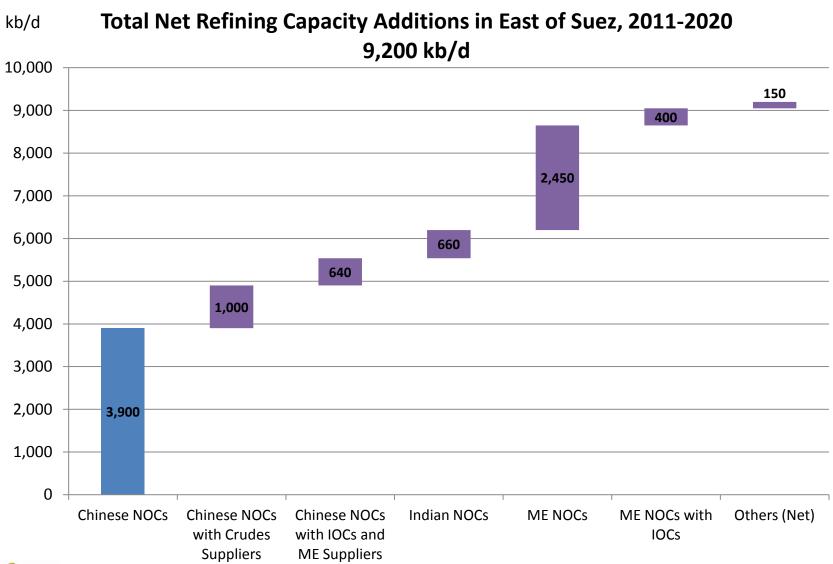
Firm and Likely CDU Addition in East Suez (2011 - 2020) 11 mmb/d



- NOCs will be involved in ~90% of the refining capacity expansions in 2011-2020.
- Unlike the 2001-2010 period, independents will build much less refining capacity.
- ➤ IOCs are only involved in joint-venture projects with Chinese NOCs in China.



# Who is Building in the East of Suez?





## Structural Pressures on the Refining Business

### **Supply**

- NOCs' aggressive CDU and upgrading expansion;
- Slow closures of old facilities;
- Increase in nonconventional supplies (GTL, NGL production from gas fields).

#### **Demand**

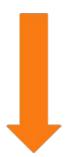
- OECD fuel efficiency mandates;
- Substitutions of oil products by natural gas, biofuels, etc.;
- Price sensitivity, especially for gasoline in US under high crude prices.

#### Government

- Deliberate policies to incentivize refining investments;
- Tighter petroleum products specifications;
- Expected increasing cost of carbon emissions in OECD countries.







**Structural Pressures on the Refining Business** 



### **Refining Industry—Structural Pressures**

Emerging Market NOCs



Strategic requirements to meet domestic market growth

Crude Producer NOCs



High domestic demand plus shift to products exports?

**IOC** Integrated



Excessive exposure to sector and mature markets, poor returns

Independents



Core business, need to improve efficiency, diversify operations, but no easy exit options

**Financial Investors** 



Attracted by cheap assets, not long-term players



### **NOCs vs IOCs**



- IOCs Experienced in mega projects requiring sophisticated coordination of complex technologies and financing.
- NOCs Aggressive in upstream acquisitions (e.g., Chinese NOCs) with access to relatively cheap capital and strong government support in the name of "energy security."
- IOCs and NOCs are not necessarily competing with each other (cooperation in the upstream developments in Iraq).



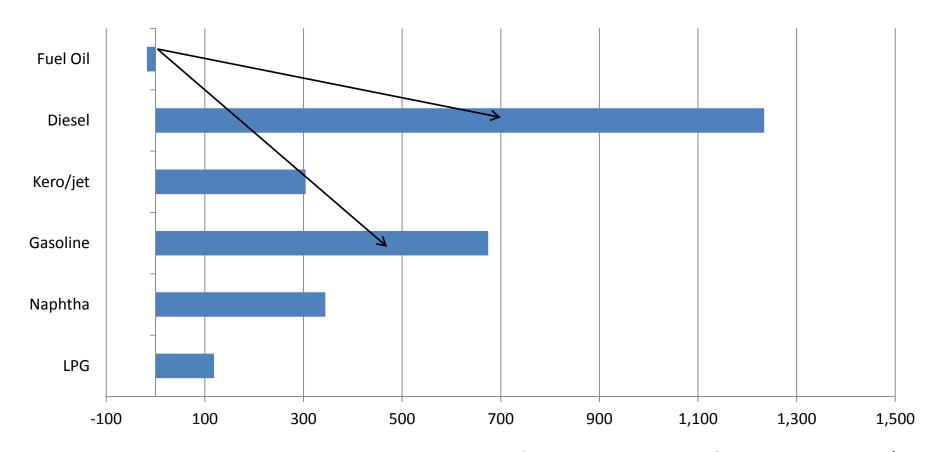
- IOCs, NOCs, and independents have similar capabilities.
- Rates of return in the refining sector are much lower than the upstream.
- IOCs are exiting the downstream sector:
  - BP only has small refining assets in Australia and New Zealand.
  - Shell is planning to shutdown refineries in Australia (Clyde), Japan (Showa Shell), and the Philippines.
- NOCs are aggressively expanding in the downstream sector (either for strategic reasons or as a heavy crude disposal avenue).



### **Incremental East of Suez Refinery Supply: 2010-2013**

Additional upgrading capacity increases East of Suez gasoline and diesel/gasoil supply significantly between 2010-2013, but also reduces fuel oil supply.

### Has too much upgrading been planned?

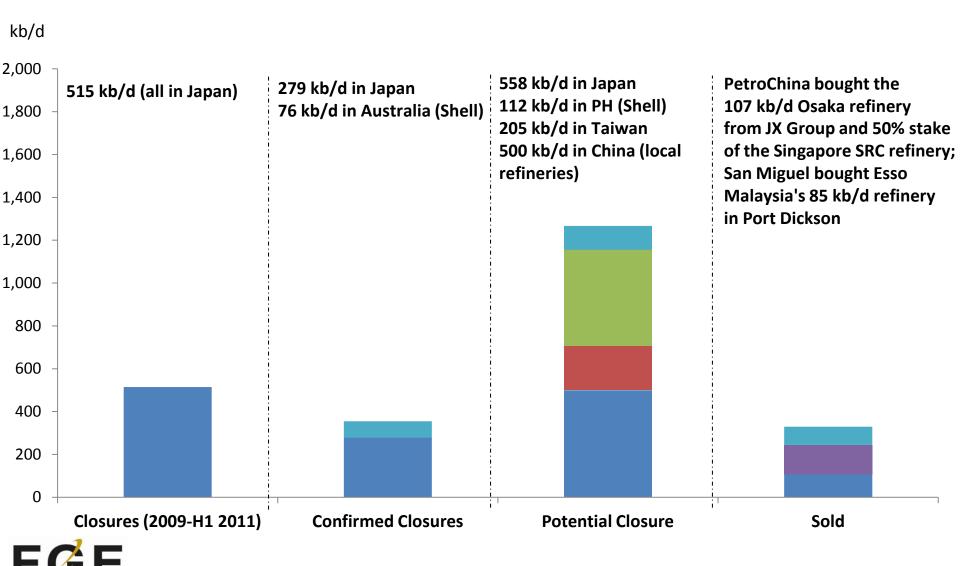




Additional Refinery Supplies in East of Suez: 2010-2013, kb/d

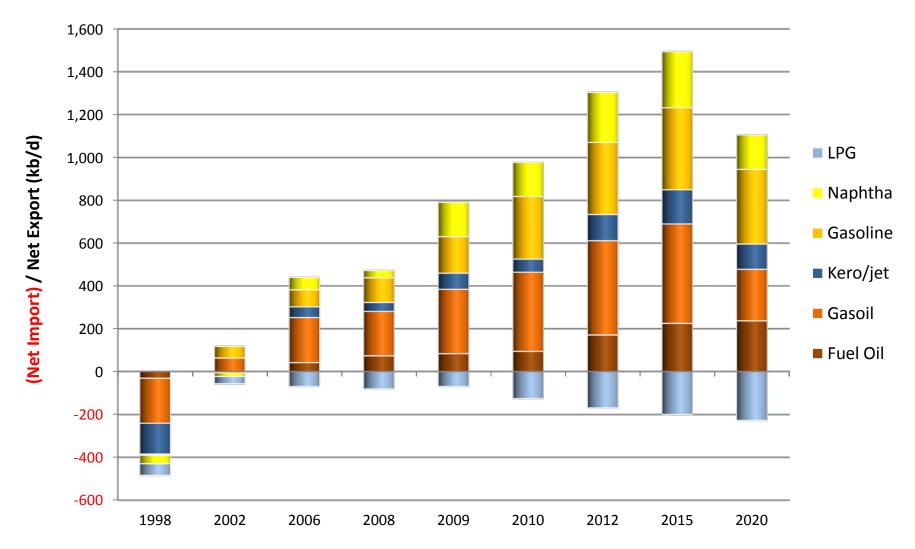
## **Refinery Closures and Sales in Asia**

■ Japan ■ Taiwan ■ China ■ Singapore ■ IOCs (Ex-Japan)



### India—Fearless Push Forward

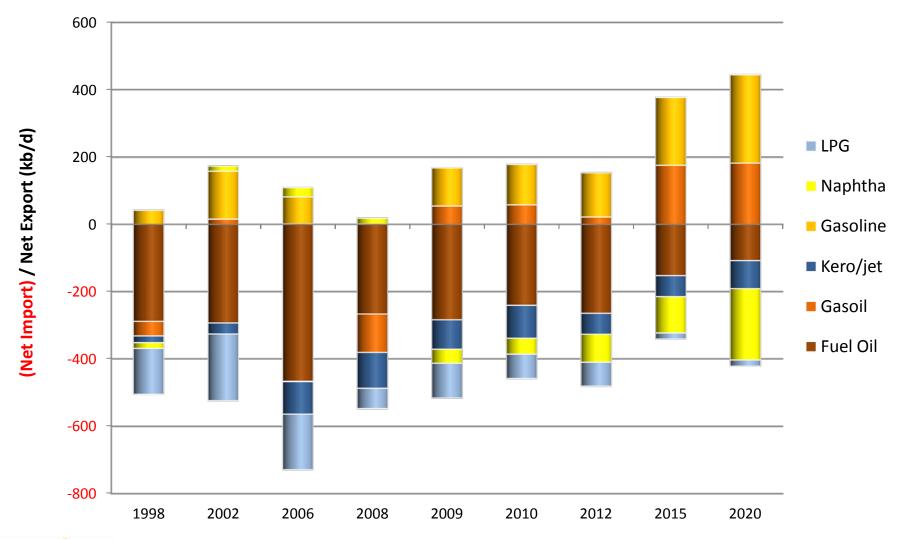
### **India Petroleum Product Balance**





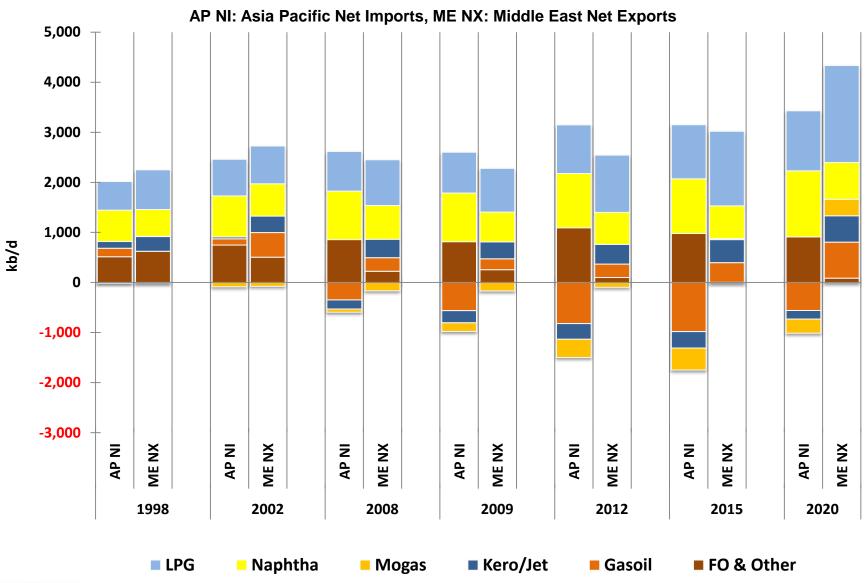
### China—Becoming a Larger Exporter of Gasoline and Diesel

### **China Petroleum Product Balance**





## The Trade Balance is Shifting





Can West of Suez handle the imbalance?

## **East of Suez Net Products Export**

	2010	2015	2020
LPG	185	409	735
Naphtha	-584	-442	-582
Gasoline	175	463	608
Kero/jet	595	788	700
Diesel	934	1,373	1,279
Fuel Oil	-882	-938	-791

### **Key Development:**

- > Naphtha and fuel oil continue to be in large net deficit
- ➤ Gasoline and middle distillates net exports set to increase due to rapid expansion of refining capacity
- > LPG net export set to increase, mainly due to rise in production from gas fields in the Middle East

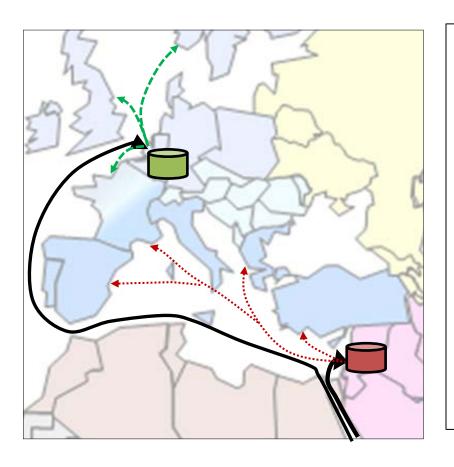


### **Product Trade Outlook**

- More product trade—short and long haul
- Diesel/gasoil and LPG dominate growth
  - Europe: more gasoil imports
  - Asia: more LPG and naphtha imports
- New players involved
  - Eastern heavyweights
  - Traders
- Larger tankers, plus small for shuttling
- More storage needed
  - Higher price volatility
  - More trading plays (contango, new players)
  - Make/break bulk
  - Receive larger cargoes



## **Implications of Higher Product Trade**

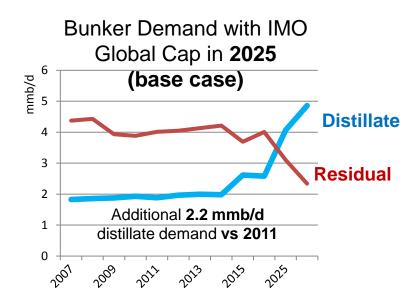


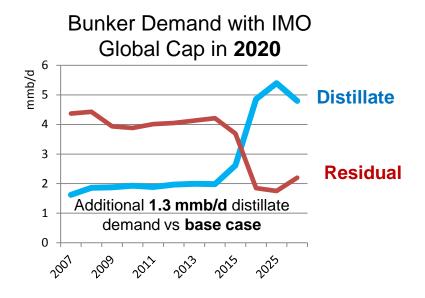
### **Greater global product trade means:**

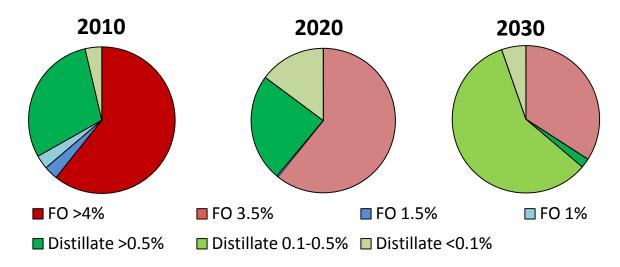
- Larger tankers needed to exploit economies of scale;
- ➤ Therefore more make/break bulk.
- Increased role of trading hubs and opportunities for new ones if there is sufficient depth, size, and location.
- More commercial storage required.
- More strategic storage required.



### **How will Specification Changes Impact Bunker Demand?**





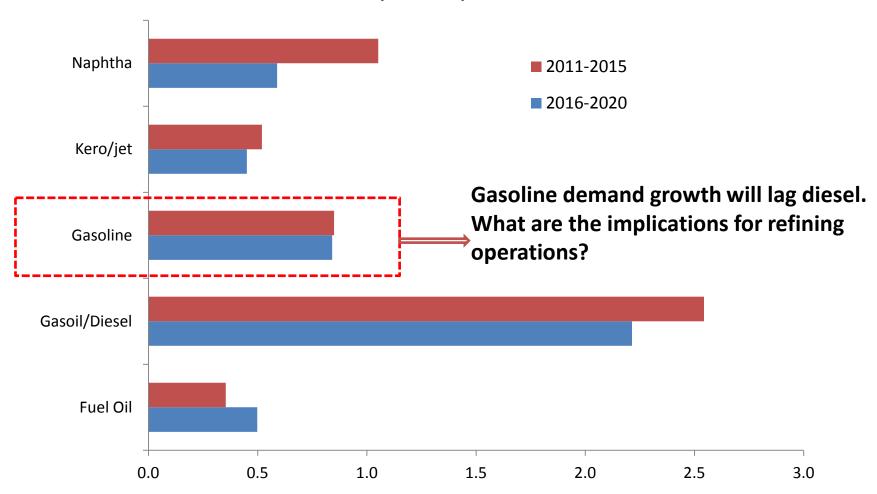




Source: Outlook for Marine Bunkers and Fuel Oil to 2030 (FGE/Robin Meech)

# **Gasoil/Diesel Leads Global Demand Growth**

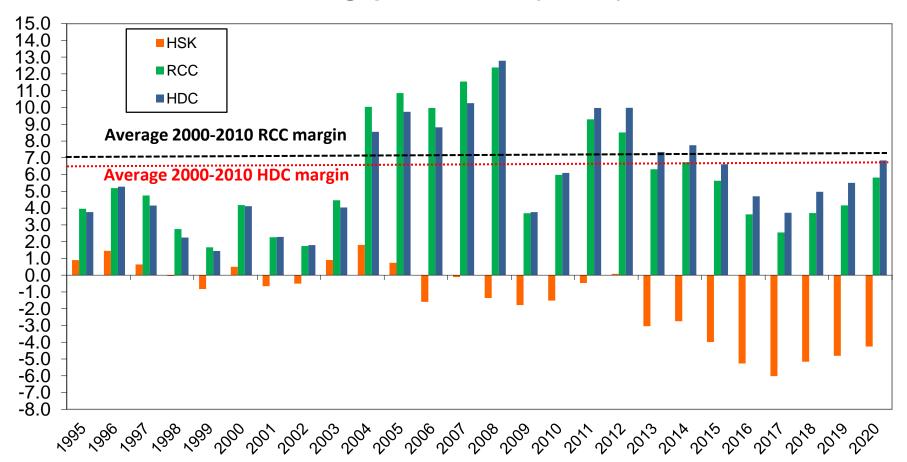
Changes in Demand for Oil Products 2010-2015 and 2016-2020 (mmb/d)





### Refining Margins to Remain Moderate in Near Term

Past and Projected Refining Margins for Dubai Crude, Singapore Market (US\$/b)\*



<sup>\*</sup> Actual up to 2010 and forecasts in 2011\$ thereafter.



# **Relative Winners/Losers**

Winners	Losers
Upstream	<ul> <li>Less complex refiners in mature markets</li> </ul>
<ul><li>Trading/storage</li></ul>	
	<ul> <li>Refiners without</li> </ul>
<ul> <li>Secure access to supply</li> </ul>	feedstock/integration/logistics advantage
<ul> <li>Targeted upgrades where feasible?</li> </ul>	



# **Thank You**

#### **Head Office:**

8 Eu Tong Sen Street, #20-89/90 The Central, Singapore 059818 Tel: (65) 6222-0045 Fax: (65) 6222-0309

FGE@fgenergy.com

#### **Global Offices:**

London, UK +44 (20) 7014-2600

Dubai, UAE +971-4439-0451

Honolulu, US +1 (808) 944-3637

Beijing, PRC +86 (10) 8480-2701/02

Perth, Australia +61-402-000-565

Yokohama, Japan +81 (80) 5449-4338



Singapore – London – Honolulu – Dubai – Beijing – Perth – Yokohama

